

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	266	"5933811"	US-PGPUB; USPAT	ADJ	ON	2006/11/22 15:00
S2	130	"5918014"	US-PGPUB; USPAT	ADJ	ON	2006/11/22 15:01
S3	218	"5717923"	US-PGPUB; USPAT	ADJ	ON	2006/11/22 15:02
S4	64	"5661516"	US-PGPUB; USPAT	ADJ	ON	2006/11/22 15:09
S5	549	electronic commercial	US-PGPUB; USPAT	ADJ	ON	2006/11/22 15:10
S6	52988	advertising	US-PGPUB; USPAT	ADJ	ON	2006/11/22 15:10
S7	127	S5 and S6	US-PGPUB; USPAT	ADJ	ON	2006/11/22 15:11
S8	1026	target near (customer or prospect)	US-PGPUB; USPAT	ADJ	ON	2006/11/22 15:11
S9	1	S7 and S8	US-PGPUB; USPAT	ADJ	ON	2006/11/22 15:12
S10	563710	target	US-PGPUB; USPAT	ADJ	ON	2006/11/22 15:12
S11	1026	S8 and S10	US-PGPUB; USPAT	ADJ	ON	2006/11/22 15:13
S12	385286	market\$	US-PGPUB; USPAT	ADJ	ON	2006/11/22 15:13
S13	704	S11 and S12	US-PGPUB; USPAT	ADJ	ON	2006/11/22 15:14
S14	72876	visual and audio	US-PGPUB; USPAT	ADJ	ON	2006/11/22 15:14
S15	131	S13 and S14	US-PGPUB; USPAT	ADJ	ON	2006/11/22 15:14
S16	3746940	time	US-PGPUB; USPAT	ADJ	ON	2006/11/22 15:14
S17	130	S15 and S16	US-PGPUB; USPAT	ADJ	ON	2006/11/22 15:15
S18	1048289	hour	US-PGPUB; USPAT	ADJ	ON	2006/11/22 15:15
S19	71	S17 and S18	US-PGPUB; USPAT	ADJ	ON	2006/11/22 15:30
S20	801550	prospect or customer or client or target	US-PGPUB; USPAT	ADJ	ON	2006/11/22 15:16
S21	71	S19 and S20	US-PGPUB; USPAT	ADJ	ON	2006/11/22 15:16
S22	415	individual\$ commercial	US-PGPUB; USPAT	ADJ	ON	2006/11/22 15:16



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S23	0	S21 and S22	US-PGPUB; USPAT	ADJ	ON	2006/11/22 15:17
S24	1370472	alternative	US-PGPUB; USPAT	ADJ	ON	2006/11/22 15:17
S25	237	S22 and S24	US-PGPUB; USPAT	ADJ	ON	2006/11/22 15:17
S26	6202	executable files	US-PGPUB; USPAT	ADJ	ON	2006/11/22 15:18
S27	16	S25 and S26	US-PGPUB; USPAT	ADJ	ON	2006/11/22 15:21
S28	0	individualized electronic commercial	US-PGPUB; USPAT	ADJ	ON	2006/11/22 15:21
S29	26	individualized and electronic commercial	US-PGPUB; USPAT	ADJ	ON	2006/11/22 15:21
S30	63	S21 and market\$ and advertis\$	US-PGPUB; USPAT	ADJ	ON	2006/11/27 08:06
S31	882	internet advertising	US-PGPUB; USPAT	ADJ	ON	2006/11/27 08:07
S32	551	electronic commercial	US-PGPUB; USPAT	ADJ	ON	2006/11/27 08:07
S33	8	S31 and S32	US-PGPUB; USPAT	ADJ	ON	2006/11/27 08:10
S34	6227	executable files	US-PGPUB; USPAT	ADJ	ON	2006/11/27 08:10
S35	29	S31 and S34	US-PGPUB; USPAT	ADJ	ON	2006/11/27 08:56
S36	68262	authentica\$4	US-PGPUB; USPAT	ADJ	ON	2006/11/27 08:10
S37	6	S35 and S36	US-PGPUB; USPAT	ADJ	ON	2006/11/27 08:10
S38	29	(executable file) and (internet advertising)	US-PGPUB; USPAT	ADJ	ON	2006/11/28 09:26
S39	14	(executable file) and electronic commercial	US-PGPUB; USPAT	ADJ	ON	2006/11/27 08:59
S40	45	"6285987"	US-PGPUB; USPAT	ADJ	ON	2006/11/27 09:52
S41	2	"6973664"	US-PGPUB; USPAT	ADJ	ON	2006/11/27 09:53
S42	0	Us "2006" "0206380"	US-PGPUB; USPAT	ADJ	ON	2006/11/27 09:54
S43	1	Us "20060206380"	US-PGPUB; USPAT	ADJ	ON	2006/11/27 10:16
S44	3340	(executable code) and authentica\$	US-PGPUB; USPAT	ADJ	ON	2006/11/27 10:16
S45	91347	advertis\$	US-PGPUB; USPAT	ADJ	ON	2006/11/27 10:17



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S46	889	S44 and S45	US-PGPUB; USPAT	ADJ	ON	2006/11/27 10:17
S47	276364	internet	US-PGPUB; USPAT	ADJ	ON	2006/11/27 10:17
S48	869	S46 and S47	US-PGPUB; USPAT	ADJ	ON	2006/11/27 10:17
S49	46935	marketing	US-PGPUB; USPAT	ADJ	ON	2006/11/27 10:18
S50	468	S48 and S49	US-PGPUB; USPAT	ADJ	ON	2006/11/27 10:19
S51	39	target\$ prospect	US-PGPUB; USPAT	ADJ	ON	2006/11/27 10:19
S52	0	S50 and S51	US-PGPUB; USPAT	ADJ	ON	2006/11/27 10:20
S53	564868	target	US-PGPUB; USPAT	ADJ	ON	2006/11/27 10:20
S54	404	S50 and S53	US-PGPUB; USPAT	ADJ	ON	2006/11/27 10:21
S55	578582	commercial	US-PGPUB; USPAT	ADJ	ON	2006/11/27 10:21
S56	318	S54 and S55	US-PGPUB; USPAT	ADJ	ON	2006/11/27 10:21
S57	10299	(video or audio or graphic) clip	US-PGPUB; USPAT	ADJ	ON	2006/11/27 10:22
S58	104	S56 and S57	US-PGPUB; USPAT	ADJ	ON	2006/11/27 10:22
S59	237092	language	US-PGPUB; USPAT	ADJ	ON	2006/11/27 10:23
S60	101	S58 and S59	US-PGPUB; USPAT	ADJ	ON	2006/11/27 10:23
S61	91347	advertis\$	US-PGPUB; USPAT	ADJ	ON	2006/11/27 10:24
S62	101	S60 and S61	US-PGPUB; USPAT	ADJ	ON	2006/11/27 10:24
S63	885	internet advertising	US-PGPUB; USPAT	ADJ	ON	2006/11/28 09:26
S64	6242	executable files	US-PGPUB; USPAT	ADJ	ON	2006/11/28 09:26
S65	29	S63 and S64	US-PGPUB; USPAT	ADJ	ON	2006/11/28 11:09
S66	27	language and S65	US-PGPUB; USPAT	ADJ	ON	2006/11/28 09:28
S67	2204	(audio clip) and language	US-PGPUB; USPAT	ADJ	ON	2006/11/28 09:28
S68	885	internet advertising	US-PGPUB; USPAT	ADJ	ON	2006/11/28 09:29



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S69	36	S67 and S68	US-PGPUB; USPAT	ADJ	ON	2006/11/28 09:35
S70	0	e1\$mail	US-PGPUB; USPAT	ADJ	ON	2006/11/28 09:29
S71	53239	e-mail	US-PGPUB; USPAT	ADJ	ON	2006/11/28 09:30
S72	20	S69 and S71	US-PGPUB; USPAT	ADJ	ON	2006/11/28 09:30
S73	7920	spanish	US-PGPUB; USPAT	ADJ	ON	2006/11/28 09:43
S74	111	S67 and S73	US-PGPUB; USPAT	ADJ	ON	2006/11/28 11:14
S75	44456	chinese	US-PGPUB; USPAT	ADJ	ON	2006/11/28 09:44
S76	17	S74 and S75	US-PGPUB; USPAT	ADJ	ON	2006/11/28 09:44
S77	21762	internet and advertising	US-PGPUB; USPAT	ADJ	ON	2006/11/28 09:46
S78	48	S74 and S77	US-PGPUB; USPAT	ADJ	ON	2006/11/28 12:09
S79	19	"6067570"	US-PGPUB; USPAT	ADJ	ON	2006/11/28 09:51
S80	54	advertis\$4 and S74	US-PGPUB; USPAT	ADJ	ON	2006/11/28 10:23
S81	0	audio clip in different language	US-PGPUB; USPAT	ADJ	ON	2006/11/28 10:24
S82	526	audio clip and different language	US-PGPUB; USPAT	ADJ	ON	2006/11/28 10:24
S83	498	S82 and internet	US-PGPUB; USPAT	ADJ	ON	2006/11/28 10:25
S84	436	S83 and S77	US-PGPUB; USPAT	ADJ	ON	2006/11/28 10:26
S85	55	(spanish or english or chinese) and S84	US-PGPUB; USPAT	ADJ	ON	2006/11/28 10:31
S86	2	audio clip language	US-PGPUB; USPAT	ADJ	ON	2006/11/28 10:33
S87	3476	(audio clip)	US-PGPUB; USPAT	ADJ	ON	2006/11/28 10:34
S88	3455	(choice or select\$4) language	US-PGPUB; USPAT	ADJ	ON	2006/11/28 10:35
S89	75	S87 and S88	US-PGPUB; USPAT	ADJ	ON	2006/11/28 10:35
S90	3	"6708203"	US-PGPUB; USPAT	ADJ	ON	2006/11/28 11:09
S91	3476	(audio clip)	US-PGPUB; USPAT	ADJ	ON	2006/11/28 11:15



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S92	5234	language (translation or conversion)	US-PGPUB; USPAT	ADJ	ON	2006/11/28 11:15
S93	52	S91 and S92	US-PGPUB; USPAT	ADJ	ON	2006/11/28 11:21
S94	756	language choice	US-PGPUB; USPAT	ADJ	ON	2006/11/28 11:21
S95	18	S91 and S94	US-PGPUB; USPAT	ADJ	ON	2006/11/28 11:21
S96	45	"6285987"	US-PGPUB; USPAT	ADJ	ON	2006/11/28 12:12
S97	220	"5717923"	US-PGPUB; USPAT	ADJ	ON	2006/11/28 12:13



Day : Tuesday  
Date: 11/28/2006 **PALM INTRANET**

Time: 16:13:42

## Inventor Information for 09/980528

Inventor Name	City	State/Country
<u>MCEWAN, RICHARD</u>	DANA POINT	CALIFORNIA
<u>HERRING, SERGE</u>	ORANGE	CALIFORNIA
<u>COULSON, TAUNA</u>	SANTA CRUZ	CALIFORNIA
<u>ISAM, MONICA</u>	DU QUOIN	ILLINOIS

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Time: 16:14:41

## Inventor Name Search Result

Your Search was:

Last Name = MCEWAN

First Name = RICHARD

Application#	Patent#	Status	Date Filed	Title	Inventor Name
<u>09831655</u>	Not Issued	161	05/10/2001	On line relationship marketing	MCEWAN, RICHARD
<u>09856387</u>	Not Issued	161	05/22/2001	Agent managed virtual prospecting	MCEWAN, RICHARD
<u>09856536</u>	Not Issued	161	05/22/2001	Interactive commercials as interface to a search engine	MCEWAN, RICHARD
<u>09890569</u>	Not Issued	161	07/31/2001	Virtual prospecting using e-commercials	MCEWAN, RICHARD
<u>09980528</u>	Not Issued	30	08/22/2002	Individualized electronic commercials	MCEWAN, RICHARD
<u>10018908</u>	Not Issued	160	01/01/0001	E-mail with rich-media banner	MCEWAN, RICHARD
<u>10019159</u>	Not Issued	161	03/28/2002	Systems and methods of viral marketing	MCEWAN, RICHARD
<u>10088333</u>	Not Issued	30	09/03/2002	Multi-page executable commercials	MCEWAN, RICHARD
<u>10181652</u>	Not Issued	161	11/27/2002	Sponsored relationship cards	MCEWAN, RICHARD
<u>10204741</u>	Not Issued	41	11/07/2002	Load balancing via message source selection	MCEWAN, RICHARD
<u>10240079</u>	Not Issued	161	09/24/2002	Systems and methods of conducting an advertising campaign	MCEWAN, RICHARD
<u>60330022</u>	Not Issued	159	10/16/2001	Microprocessor control of refrigeration	MCEWAN, RICHARD

Inventor Search Completed: No Records to Display.

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Last Name	First Name	
<input type="text" value="MCEWAN"/>	<input type="text" value="RICHARD"/>	<input type="button" value="Search"/>

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**Inventor Name Search Result**

Your Search was:

Last Name = HERRING

First Name = SERGE

Application#	Patent#	Status	Date Filed	Title	Inventor Name
<u>09980528</u>	Not Issued	30	08/22/2002	Individualized electronic commercials	HERRING, SERGE
<u>10240079</u>	Not Issued	161	09/24/2002	Systems and methods of conducting an advertising campaign	HERRING, SERGE

**Inventor Search Completed: No Records to Display.**

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<input type="text" value="HERRING"/>	<input type="text" value="SERGE"/>	<input type="button" value="Search"/>

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**Inventor Name Search Result**

Your Search was:

Last Name = COULSON

First Name = TAUNA

Application#	Patent#	Status	Date Filed	Title	Inventor Name
<a href="#">09980528</a>	Not Issued	30	08/22/2002	Individualized electronic commercials	COULSON, TAUNA
<a href="#">10240079</a>	Not Issued	161	09/24/2002	Systems and methods of conducting an advertising campaign	COULSON, TAUNA

**Inventor Search Completed: No Records to Display.**

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<input type="text" value="COULSON"/>	<input type="text" value="TAUNA"/>	<input type="button" value="Search"/>

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**Inventor Name Search Result**

Your Search was:

Last Name = ISAM

First Name = MONICA

Application#	Patent#	Status	Date Filed	Title	Inventor Name
<a href="#">09980528</a>	Not Issued	30	08/22/2002	Individualized electronic commercials	ISAM, MONICA
<a href="#">10240079</a>	Not Issued	161	09/24/2002	Systems and methods of conducting an advertising campaign	ISAM, MONICA

**Inventor Search Completed: No Records to Display.**

**Search Another: Inventor**

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<input type="text" value="ISAM"/>	<input type="text" value="MONICA"/>	<input type="button" value="Search"/>

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